

SATISFIED CLIENTS AND SERVICES PROVIDED

- **Building Stone Institute**
Annual Convention Program Coordinator and M.C.
Contributing Writer to its magazine and newsletter
- **Mercedes-Benz of Escondido** - Publicist
- **Competitive Edge Construction Inc.** - Publicist
- **Erreca's Inc.** - Newsletter
- **Frontier Fence Company** - Public Relations Counsel
- Special Project
- **Performing Arts Publishing, LLC** - Promotional
work for its regional publications for California Center
for the Arts, Escondido, and La Jolla Music Society
- **San Diego Engineering & General
Contractors Association** - Founded EGCA
Magazine. Editor and Publisher of this acclaimed
publication, now in its 16th year.
- **Escondido Chamber of Commerce** - Co-Editor of
its Monthly Newsletter - Publicist
- **Ortiz Corporation** - Design, Write, and Produce Full
Color Corporate Brochure
- **A.M Ortega Construction Inc.** - Design, Write and
Publish Full Color Corporate Brochure - Publicist
- Contributing Writer to several regional and national
publications.

Let's get together.

(760) 739-8805

e-mail: thogarty@sbcglobal.net

HOGARTY COMMUNICATIONS

139 EAST THIRD AVENUE ▪ Suite 101
ESCONDIDO, CA 92025

Escondido Public Library across the street.

Stop in and pick up a good book, so it won't be a total loss.

SERVICES OFFERED

- Objective Third-Party Counsel
- Publicity—Telling your story in print
 - Videos and Brochures
 - Newsletters
 - Crisis Management
 - Client Surveys
 - Speech and Article Writing
- Production of Trade Show Material
 - Strategic Planning
 - Media Interview Training
- Putting your 'stuff' into good English



HOGARTY COMMUNICATIONS

760.739.8805

HOW TO:

- Increase Your Market Share
- Make Your Business Stand Out
- Solve Communications Issues
- Obtain Your Fair Share of Media Coverage
- Contribute to Tom's Retirement Fund

Put Hogarty Communications to work for you!

— A LEGACY OF COMMUNITY INVOLVEMENT —



Tom Hogarty has played an active part in San Diego County events since 1987 when he moved here from his native New York City. He is a hands-on practitioner in the service concept that business and community activities go hand-in-hand. As such he has been—and continues to be—both committee and board member of several organizations, including the Escondido Chamber of Commerce, Escondido Rotary, and Engineering & General Contractors Association.

In the 1990s Tom served on the Escondido Chamber of Commerce Board of Directors and handled the Chamber's publicity program. In the 21st Century, Tom serves on the Escondido Chamber's Executive Committee and chairs its Economic Development Committee, is moderator for the Chamber's quarterly Business Roundtables, master of ceremonies for the Chamber's new and highly successful "Business Before 9 AM" Networking Events, and a member of the Chamber's Member Services and Street Faire committees. With fellow public relations specialist Dick Daniels, Tom co-edits the Chamber's monthly newsletter, *The Business Advocate*.

He is past president (1998-1999) of Escondido Rotary, and continues to serve his club actively, as a song leader extraordinaire—writing and performing song parodies for each week's speaker and program, publicity chair for the Club's annual fund raiser, and author/director for Club events, such as its annual demotion and past president's day

He has also served as District Advisor to Rotary International District 5340 and currently serves as the Governor-elect's advisory committee and as public relations co-chair for the District. He is deeply committed to the success of the Rotary District's *Wheelchairs to the Holy Land* project.

Tom served on the Board of the Engineering & General Contractors Association of San Diego in the 1990s. In that same time frame, he successfully launched the 52-year-old association's first-ever magazine, a modest 12-page product. Tom continues to publish *EGCA Magazine*, now a 36-page publication. He also remains active in the association by serving on the Association's Affiliate Affairs Committee, and was part of the team that produced the Association's first Member Coupon Book.

FROM NEW YORK, NEW YORK TO ESCONDIDO, CALIFORNIA

Tom journeyed 230 miles from his native New York City to start his writing career as a newspaper reporter in Washington, D.C. After two years he came back home to edit and write a weekly trade newspaper while also producing a monthly trade newspaper and monthly trade magazine. In his spare time, Tom, who holds a Master's Degree from New York University, taught a college English course three nights a week at New York City's Baruch College.

His spare evenings now are spent singing with a local performance-oriented barbershop quartet, reading a good book, and offering prayers of thanks for the World Series victory of the Boston Red Sox.